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## Agenda

- Benefits on a Page
- Benefits Details
  - Travel benefits
  - Dining benefits
  - Retail benefits
  - Lifestyle benefits



### Visa has 4 core product pillars to support the proposition of our clients

#### **Travel**



Elevate the travel experience with status-based benefits; allowing our cardholders to create shared memories with family and friends



#### SOLUTION

Present compelling travel benefits and offers to support different segments' needs

#### **Dining**



Enjoy unique dining experiences with complimentary treatments and curated discounts



#### SOLUTION

Curated dining discounts and benefits, across everyday dining to fine-dining experiences

#### Retail



Competitive rewards for our cardholders, across different destinations



#### SOLUTION

Range of online and faceto-face shopping offers and protection

#### Lifestyle



Improve holistic well-being and personal growth



#### SOLUTION

Rich set of lifestyle benefits sourced by Visa, across different categories



Lifestyle

Benefit available by card tier		Visa Classic	Visa Gold	Visa Platinum	Visa Signature	Visa Infinite
Category	Benefit	Visa Classic  (1)  1000 1239 5578 1000  1111000 1111111 VISA	Visa Gold 1000 1239 5518 9010 c. 1818 1878 VISA	€3 (II) V/SA	VISA	VISA
TEN PER SE	Visa Concierge			Yes (with fee)	•	•
	Visa Luxury Hotel Collection (VLHC) with 7 premium benefits				•	•
	Accor Greater China hotels 20% discount			•	•	•
	Agoda: up to 10% off on bookings	•	•	•	•	•
	Trip.com: up to \$20 discount on hotels; \$6 on flights	•	•	•	•	•
	Avis: Car rental discount		•	•	•	•
	Hertz Asia: 10% saving, complimentary rental day, free upgrade	•	•	•	•	•
	Visa Airport Limo Transfer Program			10% off	15% off	20% off
	Airport Meet & Greet / Fast Track Immigration Services			15% off	20% off	25% off
Dining	Dine & Save (20% off on restaurants bill)	•	•	•	•	•
	Complimentary Bottle of Wine at award-winning restaurants				•	•
	Visa Concierge Exclusive Dining Offers			•	•	•
<u>^</u>	BBC Maestro: 30% discount on subscription	•	•	•	•	•

## TRAVEL BENEFITS

- Visa Concierge
- OTA and Hotels Offers
- Airlines Offers
- Car Rental Offers
- eSIM Offers
- Airport Experiences





#### VISA CONCIERGE







Visa Concierge is a 24/7 digital personal assistant and lifestyle guide, giving your customers access to extraordinary experiences each and everyday through a curated range of services, amenities and exclusive privileges.

#### r Offe

- Seamless reservations for dining with exclusive offers and privileges
- Health and medical services
- Entertainment and experiences
- Recommendations on staycations, local and global activities
- Gift and shopping assistance
- Other special services like business, home and roadside assistance
- Third-party chat apps available in major markets (SG, MY, CN, HK, AU, IN, JP, TW, KR, PH, ID, TH, VN, Sri Lanka)

Expiry Date: Evergreen

Reach: Whole AP

- VP access depends on whether issuers opt-in

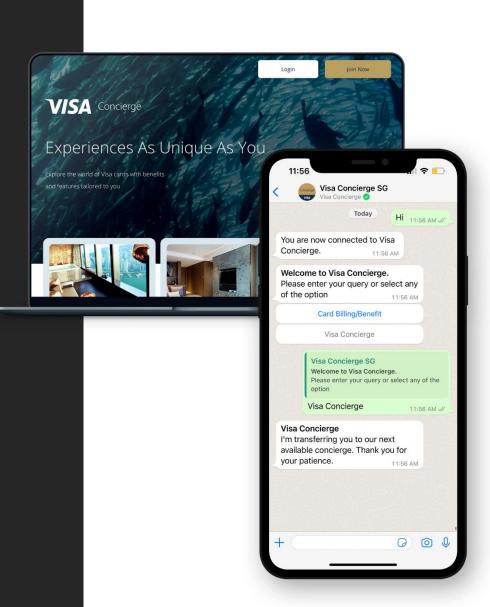
- Only VI access in TW

Redemption URL: <a href="https://www.concierge-asia.visa.com">https://www.concierge-asia.visa.com</a>

VMORCID:

Redemption Data: Available





## VISA LUXURY HOTEL COLLECTION





The Luxury Hotel Collection offers best-in-class travel benefits exclusively for selected premium Visa cardholders.

Enjoy seven premium benefits when you book through the Luxury Hotel Collection. Value to cardholder up to US\$500.

#### Offer

- Best available rate guarantee
- Automatic room upgrade upon arrival, when available
- Complimentary Wi-Fi
- Daily breakfast for two
- US\$25 food or beverage credit
- VIP Guest status
- Late check-out upon request, when available

Expiry Date: 31 Dec 2025

Reach: Whole AP

Redemption URL: <a href="https://www.visaluxuryhotels.com/">https://www.visaluxuryhotels.com/</a>

VMORC ID: 114996

Redemption Data: Available





#### **ACCOR ALL**







ALL - Accor Live Limitless partners up with Visa to offer premium cardholders a truly limitless experience with 20% off their booking!

### Offer

• Visa premium cardholders can enjoy 20% off when they stay in executive rooms or above in Accor hotels in the **Greater China** region (including Fairmont Gold and above).

 Guest will need to register as an ALL - Accor Live Limitless member to enjoy this offer.

Expiry Date: 31 Dec 2025

Reach: Whole AP

Redemption URL: https://all.accor.com/a/en/offers/greater-china/hotel-

offers/visa-offer.html

VMORC ID: 164056

Redemption Data: Available (limited)





### **AGODA**









VI

Agoda is one of the world's fastest growing online travel booking platforms. From its beginnings as an e-commerce start-up based in Singapore in 2005, Agoda has grown to offer a global network of 2 million properties in more than 200 countries and territories worldwide.



Enjoy 5-10% off Agoda.com bookings when you pay with Visa, discount varies by markets.

Expiry Date: 31 Dec 2025

Reach: CN, KR, JP, HK, TW, AU, NZ, SG, MY, TH, ID, PH, VN, KH,

IN, BD, NP, LK, MM

Redemption URL: Varies by markets

VMORCID: Varies by markets (check with your local Marketing

Team)





### TRIP.COM











Pay with Visa to enjoy up discounts upon purchase of flights and hotels on Trip.com.

### Offer

Pay with Visa to enjoy a US\$20 discount on hotels (with a net purchase of US\$250) and a US\$6 discount on flights (with a net purchase of US\$250) on Trip.com.

Expiry Date: 31 Mar 2025

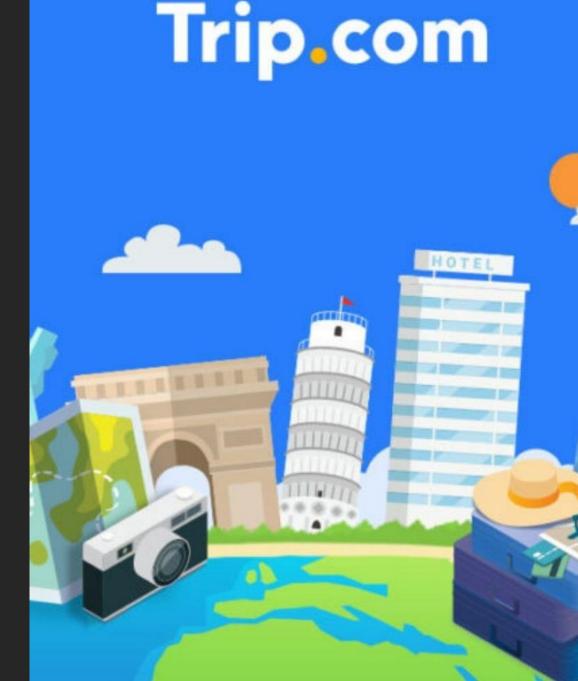
Reach: All AP markets except KR and ID

Redemption URL: https://www.trip.com/sale/w/12644/2024visacampaign.

html?locale=en-

XX&allianceid=5291896&sid=111378492&curr=USD

VMORCID: 164264



### **AVIS**







VI

Avis and its subsidiaries operate one of the world's best-known car rental brands with approximately 5,500 locations in more than 165 countries.

### Offer

- Gold and Platinum Cardholders:
  - Up to 20% discount on Standard Rates
  - Avis Preferred
- Signature and Infinite Cardholders:
  - Up to 35% discount on Standard Rates
  - Avis President's Club

Expiry Date: 31 Dec 2025

Reach: Whole AP

Redemption URL: www.avisworld.com/visa

VMORC ID: 141275

Redemption Data: Available (limited)





#### Hertz Asia









Hertz, one of the world's largest general use car rental brand, operates from approximately 10,000 locations in 150 countries worldwide. Whether you are travelling for business or pleasure, you can be assured of quality cars and a wide range of services that make Hertz your first choice of car rental.

#### Offer Offer

- Offer 1: 10% savings on self-drive car rentals USA, Canada, Europe\*, Australia, New Zealand and Asia^
- Offer 2: One complimentary rental day (with minimum 6 or more days' rental in a booking)
- Offer 3: Free one car class upgrade (with minimum 5 or more days' rental in a booking)

Expiry Date: 31 Dec 2025

Reach: Whole AP

Redemption URL: <a href="https://www.hertz.com/asiavisa">https://www.hertz.com/asiavisa</a>

VMORCID: 115137

Redemption Data: Available (limited)





## **MOGO eSIM**









VI

MOGO (Mobile on the Go) eSIM provides seamless internet connectivity for your travels across Asia Pacific, Europe, and North America without the need for a physical SIM card.



Apply exclusive discount code "VISA15" at checkout and pay with Visa card to enjoy 15% discount off eSIM purchases on MOGO Website.

Expiry Date: 31 Dec 2026

Reach: Whole AP

Redemption URL: <a href="https://esim.ifreegroup.com/activity/visa">https://esim.ifreegroup.com/activity/visa</a>

VMORCID: 157164





#### **Pending official sign-off**

## TRANSFER PROGRAM







Enhance your travel experience with our Luxury Airport Transfer Service. Whether your trip is for business or pleasure, you can look forward to reliable and safe 24/7 airport transfer service within selected cities worldwide. Airport transfer limousine service over 83 countries.

#### Offer

**AIRPORT LIMO** 

Discounts on airport transfer services in global key cities:

• Visa Platinum: 10% off on retail rates (promo code: 'VP2025')

Visa Signature: 15% off on retail rates (promo code: 'VS2025')

• Visa Infinite: 20% off on retail rates (promo code: 'VI2025')

Expiry Date: 31 Dec 2026 Reach: Whole AP

Redemption URL: https://www.tbrglobal.com/visa

VMORCID: 115002



# AIRPORT MEET & GREET SERVICES







Available at over 450 airports globally. The Airport Fast Track Immigration Service is a personal service that allows access to the 'Fast Track' or 'Priority Lanes' at security check points to enable quicker airport immigration checks. The service is supported by M&G Hospitality.



Visa Platinum, Visa Signature and Visa Infinite cardholders can enjoy discounts on Airport Fast Track immigration service at over 450 destinations worldwide:

- 15% off retail rates for Visa Platinum cardholders
- 20% off retail rates for Visa Signature cardholders
- 25% off retail rates for Visa Infinite cardholders

Expiry Date: 31 Dec 2026

Reach: Whole AP

Redemption URL: https://speedpass.yqnowgroup.com/

VMORC ID: 115045





## **DINING BENEFITS**

- Dine & Save
- Wine Programme
- Visa Concierge Exclusive Dining Offers



## DINE & SAVE WITH VISA











Feast and drink with your loved ones at a selection of Asia Pacific's popular restaurants and cafes, curated for you by Visa. Savings can be enjoyed not just in your home countries or markets, but as you travel abroad. No minimum spend required.



Enjoy up to 20% off total bill\* when you pay with your Visa Card at any participating restaurants. Savings can be enjoyed not just in your home countries, but as you travel abroad. No minimum spend required.

Restaurants located in 12 markets: HK, TW, JP, KR, SG, MY, TH, ID, PH, VN, IN, Sri Lanka; For list of participating restaurants, please visit the links below: <a href="https://dineandsave.visa.com/">https://dineandsave.visa.com/</a>

Expiry Date: 28 Feb 2026

Reach: Whole AP

Redemption URL: Flash and pay; details in

https://dineandsave.visa.com/

VMORCID: 154489



#### WINE PROGRAMME





Visa Concierge VS and VI cardholders\* can enjoy a complimentary bottle of wine when they dine at any of the below 22 Michelin-starred and award-winning restaurants, spanning across 11 markets. Restaurant must be booked through Visa Concierge and each offer has a minimum spend.

- Japan: Faro, Tokyo; Nœud. TOKYO, Tokyo
- South Korea: alla prima, Seoul; Bicena, Seoul
- Thailand: HAŌMA, Bangkok; Wana Yook, Bangkok
- Taiwan: Molino de Urdániz, Taipei; Longtail, Taipei
- Singapore: Lolla, Singapore; Poise, Singapore
- Malaysia: Beta KL, Kuala Lumpur; gēn 根, Penang
- India: EKAA, Mumbai; Le Cirque, New Delhi
- Indonesia: Li Feng, Jakarta; Contra, Jakarta
- Philippines: Gallery by Chele, Manila; Antonio's Tagaytay @ PGA Cars, Manila
- Vietnam: Masu, Hanoi; CoCo Dining, Ho Chi Minh

Expiry Date: 30 April 2025

Reach: Whole AP

Redemption URL: Via Visa Concierge

VMORCID: Refer to next slide

Redemption Data: Available

VISA \*Valid for eligible Visa Platinum Japan cardholders



## WINE PROGRAMME







Market	Merchant	Language	VMORCID
Indonesia	Li Feng	English	162388
Indonesia	Contra	English	162390
India	EKAA	English	162392
India	Le Cirque	English	162394
Malaysia	Beta	English	162396
Malaysia	gēn <b>根</b>	English	162398
Philippines	Gallery by Chele	English	162400
Philippines	Antonio's @ PGA Cars	English	162402
Singapore	Lolla	English	162404
Singapore	Poise	English	162406
Thailand	HAŌMA	English	162408
Thailand	Wana Yook	English	162410
Vietnam	CoCo Dining	English	162412
Vietnam	Masu	English	162414
Hong Kong	Rùn	English	162494
Hong Kong	Rùn	Traditional Chinese - HK	162494
Hong Kong	Estro	English	162496
Hong Kong	Estro	Traditional Chinese - HK	162496
Japan	Faro	English	162498
Japan	Faro	Japanese	162500
Japan	Nœud. TOKYO	English	162502
Japan	Nœud. TOKYO	Japanese	162504
South Korea	alla prima	English	162508
South Korea	alla prima	Korean	162508
South Korea	Bicena	English	162512
South Korea	Bicena	Korean	162512
Taiwan	Molino de Urdániz	English	162514
Taiwan	Molino de Urdániz	Traditional Chinese -TW	162516
Taiwan	Longtail	English	162518
Taiwan	Longtail	Traditional Chinese -TW	162520





# VISA CONCIERGE EXCLUSIVE DINING OFFERS







Visa Concierge VP, VS and VI cardholders can enjoy exclusive privileges when they dine at any of the below 15 award-winning restaurants, spanning across 10 markets. Restaurant must be booked through Visa Concierge.



- Australia: Attica, Melbourne; Quay, Sydney
- Japan: LATURE, Tokyo; SINAE, Osaka
- South Korea: Akira Back, Seoul; Yu Yuan, Seoul
- Mainland China: YongFoo Élite, Shanghai
- Taiwan: Tien Hsiang Lo, Taipei
- Singapore: Zén, Singapore; Ginza Sushi Ichi, Singapore
- Malaysia: Eat and Cook, Kuala Lumpur
- Thailand: Baan Tepa, Bangkok; Cadence by Dan Bark, Bangkok
- Indonesia: Ironplate, Jakarta
- Vietnam: Tre Dining, Ho Chi Minh

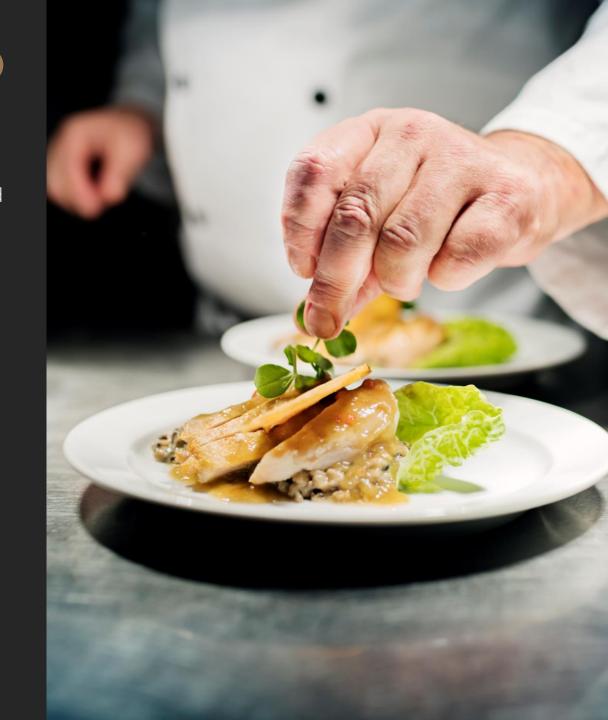
Expiry Date: Differs by offer

Reach: Whole AP

Redemption URL: Via Visa Concierge VMORC ID: Refer to next slide

Redemption Data: Available

VISA



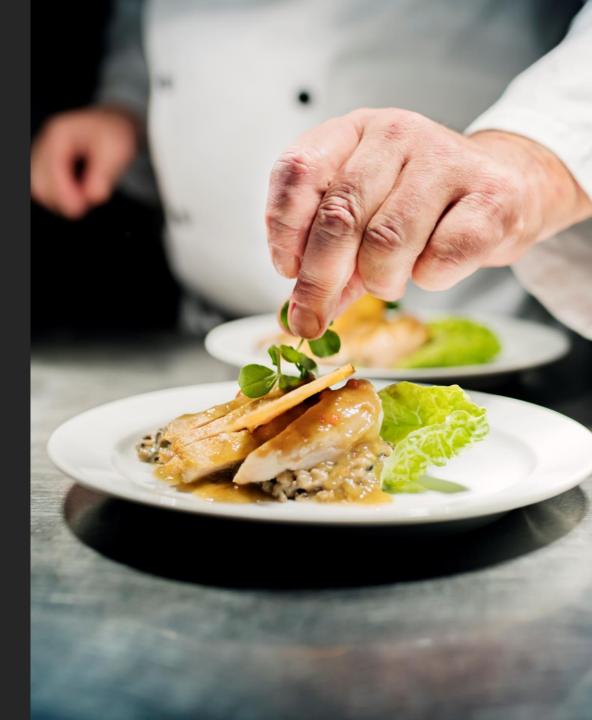
## VISA CONCIERGE EXCLUSIVE DINING OFFERS







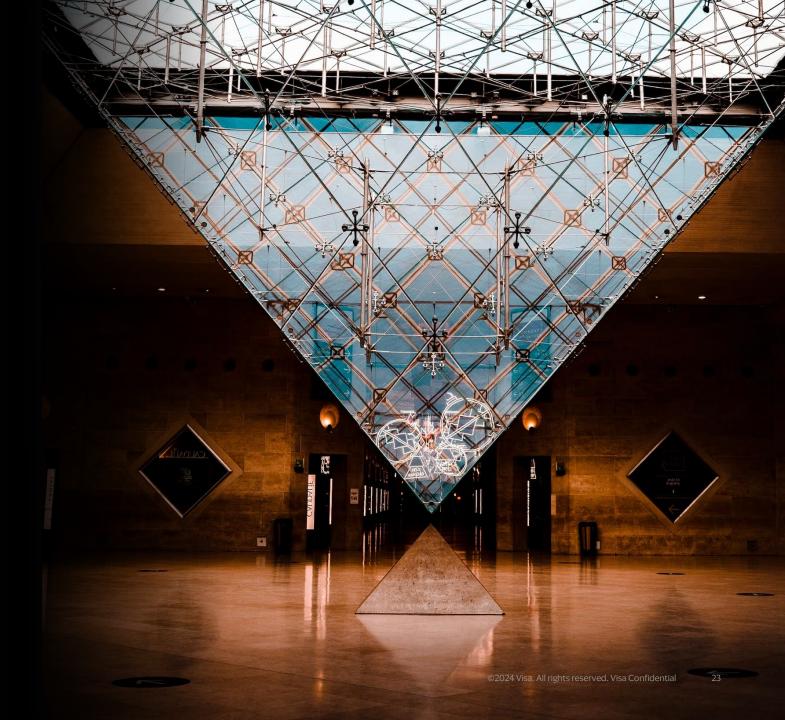
Market	Merchant	VMORCID	Expiration
Australia	Attica	164554	31 Dec 2029
Australia	Quay	164556	31 Dec 2029
Japan	LATURE	164526	03 Aug 2027
Japan	SINAE	164528	17 Oct 2025
South Korea	Akira Back	164500	14 Aug 2026
South Korea	Yu Yuan	164510	14 Aug 2026
Mainland China	YongFoo Élite	164562	31 Dec 2025
Taiwan	Tien Hsiang Lo	164542	31 Dec 2025
Singapore	Zén	164558	30 Jun 2025
Singapore	Ginza Sushi Ichi	164560	31 Dec 2025
Malaysia	Eat and Cook	164552	31 Mar 2026
Thailand	Baan Tepa	164524	31 Dec 2025
Thailand	Cadence by Dan Bark	164514	31 Dec 2025
Indonesia	Ironplate	164550	17 Dec 2025
Vietnam	Tre Dining	164544	30 Oct 2025





## LIFESTYLE BENEFITS

BBC Maestro



#### **BBC** Maestro

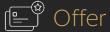








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Expiry Date: 31Dec 2025

Whole AP Reach:

Redemption URL: https://www.bbcmaestro.com/?code=VISA30&coupon=VIS

A30

VMORCID: 160398



